



Velo-city Global 2010 Excursion - Danish Cyclist Federation: How to Become a Successful Cycling NGO

Destination

The workshop will be held at the office of Danish Cyclist Federation at Rømersgade 5 in the centre of Copenhagen.

Purpose

This workshop addresses participants from cyclist federations and other NGOs. The workshop will discuss and deal with topics like: campaigns for different audiences, branding and communication, lobbyism, recruitment of members and funding. The purpose of the workshop is to exchange and share experiences from our work in cyclist federations and NGOs. Furthermore, it is a suitable opportunity to meet and network with like-minded people and organizations.

Date

Friday June 25th

Provisional Programme

- 14:00-14:30 Welcome & Introduction to Danish Cyclist Federation with director Jens Loft Rasmussen
- 14:30-14:45 Introduction to the workshop
- 14:45-15:00 Short break
- 15:00-16:30 The participants will move around among the different work stations, where employees of DCF will lead the workshop. They will illustrate how DCF works within their different work areas. Furthermore, the employees will facilitate an exchange of experience and discussion. The participants will be 45 minutes at each work station.
- 16:30-17:00 Collection of knowledge from the different work stations
- 17:00-17:45 Possibility of a contribution from a relevant and interesting speaker
- 17:45-18:00 Joint conclusion
- 18:00-21:00 Dinner and networking. DCF will serve dinner either at the office or in a more beautiful setting.

Transportation to the workshop

Danish Cyclist Federation's office is situated within cycling and walking distance from the Velo-city conference venue. The trip will be roughly 10 minutes by bicycle and about 20 minutes by foot. (Evt. Link: [route plan](#))

Number of participants

There is a maximum of 40 participants.

Language

The workshop will be in English.

Fee

Participation in the workshop is free-of-charge.

Other relevant information

After the workshop, we encourage the participants to join the local bicycle events at Halmtorvet in front of the Velo-city Global venue.

